

# 2022



## **BUTLER COUNTY FAMILY YMCA** ANNUAL REPORT

# MESSAGE FROM LEADERSHIP

At the Butler County Family YMCA, we're changing the world for good by doing so many things well, but our focus this year is Aquatics. Part of that good is ensuring that as many children as possible are comfortable in and around water. From oceans to lakes to streams to swimming pools, water is everywhere, and the Y is here to help everyone gain the swim skills needed to feel safe, confident, and right at home wherever they encounter H2O.

Swimming is one of life's most essential skills: the ability to swim can help save your life or someone else's life, while introducing people to a lifetime of healthy, enjoyable activity in the water. The Y has been our area's most trusted swim instructor for more than 110 years, and we plan to be here for the next 110 years, leading the way in aquatic programming.

The services we provide as a non-profit is vital to Butler County. The Y strives to better inspire youth to thrive, restore hope and well-being for seniors, and reimagining opportunities for all. The YMCA is not just a place, but a purpose. Together we can inspire others to be why our Butler County community becomes stronger. We can be the reason why someone gets an opportunity to thrive.

**DAVID HILLIARD**

President/CEO

**TONY SHAKELY**

Chief Volunteer Officer



# COMMUNITY» IMPACT

Events  
31.3%

**428**  
DONORS WHO  
CONTRIBUTED  
LAST YEAR

Donor Gifts  
68.7%



Dear Donor,

Thank you for your generous support to the YMCA. Thanks to you, our five year-old and three month-old will have the opportunity to swim, learn & exercise regularly. Our 5-year old is especially excited to take swim lessons!

I am grateful for the opportunity to watch my kids grow in a great facility.

Thank you VERY much!



**\$419,107**  
RAISED IN SUPPORT  
OF ANNUAL SUPPORT  
CAMPAIGN 2022

**287**  
SCHOLARSHIP  
HOUSEHOLDS

**\$33,140**  
FREE RENTAL SPACE  
TO OUTSIDE  
ORGANIZATIONS



# YOUTH » DEVELOPMENT

At the Y, we nurture the potential of every child. We believe that all kids deserve the opportunity to discover who they are and what they can achieve. We strive to help youth cultivate the values, skills, and relationships that lead to positive behaviors, educational achievement, and better health.

We don't just teach swimming or coach soccer; we build strong kids with strong futures through programs like Arts & Humanities, Sports & Karate, and Youth and Government.

» **SWIM LESSONS**  
504 YOUTH

» **CHILD CARE, PRESCHOOL, & DAY CAMP**  
1,008 CHILDREN

» **SWIM TEAM**  
217 SWIMMERS

» **REACH & RISE<sup>®</sup>**  
37 YOUTH

» **SPORTS**  
2,170 ATHLETES

» **YOUTH & GOVERNMENT**  
73 FUTURE LEADERS



# HEALTHY» LIVING

Along with Water Fitness, we offer an incredibly robust line-up of programming, including Land Fitness, Small Group and Personal Training, Chronic Disease Prevention, and more! Swimming offers one of the best total-body, low-impact workouts you can find. Whether you're an absolute beginner or a seasoned swimmer, at the Y, you can find the right swim lesson to take your skills to the next level.

» **UNIQUE VISITS TO OUR BRANCHES**  
**474,405**

» **BUTLER ROAD RACE & TURKEY TROT**  
**563 PARTICIPANTS**

» **CHRONIC DISEASE PREVENTION PROGRAMMING**  
**Stay Active and Independent for Life (SAIL) – Fall Prevention**  
**Choose to Lose – Weight Management**  
**Diabetes Prevention Program**  
**Exercise for Parkinson's**



# SOCIAL » RESPONSIBILITY

For nearly 150 years, our goal has been to strengthen our community by connecting people to their purpose, potential, and each other. We are committed to serving our community by building partnerships that increase access and opportunities for all.

## » PRAYER REQUESTS 167

## » VOLUNTEERS 162 Volunteers 2,033 Hours volunteered \$40,526 Total value of volunteer time



## » COMMUNITY COLLABORATIONS AND PARTNERSHIPS

American Red Cross  
Autism Caring Center  
Backpack Program  
Butler Collaborative for Families  
Butler County Humane Society  
Cancer Bridges  
Gaiser Addiction Center

Glade Run Lutheran Services  
Good News Club  
Grey House  
Hope is Dope  
House of Homage  
Neighbors for Neighbors

Area Agency on Aging, ARMSTRONG, Atria's, Boy Scouts, Breakthrough Butler, Butler AM Rotary, Butler Area School District, Butler County Community College, Butler Health System, Center for Community Resources, Cranberry Diversity Network, Community Health Clinic, Cranberry Physical Therapy, Cranberry Township Community Chest, Cranberry Township Noon Rotary, Cranberry Township Senior Center, Cranberry Wave, First United Methodist Church, Five Below - Cranberry, Girl Scouts, Girls on the Run, Gleason Food Bank, Grace Youth and Family Foundation, Greater Pittsburgh Community Food Bank, Highmark Caring Place, Karns City School District, Knoch School District, Lifesteps, Lighthouse Foundation, Medicare, North Pittsburgh Regional Chamber, Rite Aid, Saint Vincent de Paul Food Bank, Seneca Valley School District, Seniors for Safe Driving, Slippery Rock Senior Center, Slippery Rock University, Tanglewood Senior Center, Toys for Tots, Traditions of America, University Korner, VA Butler Healthcare, Westminster Presbyterian Church

# AMBASSADOR CLUB



Individuals and businesses who contributed \$1,000 or greater to the  
2022 Annual Support Campaign.

Casper & Alice Ball  
Larry & Pam Black  
Jeremiah & Leslie Bondra  
Heidi & Casey Bowser  
Jim & Sharon Carr  
Larry Cicco  
John Dickson Family  
Rich Doyle  
Jim & Kathy Druschel  
Ken & Pat Fraser  
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Dr. P. Alvin & Mary Zamba  
Bob & Cindy Zonts

Armstrong Group of Companies  
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Butler Health System  
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Fetch! Pet Care of North Pittsburgh  
Gainvest Legal Corporation  
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Penn Christian Academy  
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Precor  
Sedwick Charitable Foundation  
Seneca Valley School District  
Tivity Health  
Tudi Mechanical Systems, Inc.  
United Concordia Dental  
University Korner  
UPMC Health Plan  
Weaver Master Builders, Inc.  
Westminster Presbyterian Church of America  
Worldwide Industries Corp.

*Thank  
you!*

To those who support our  
mission: Thank you for  
helping us help others!



# OPERATING FINANCIAL REPORT

## REVENUE

Contributions	»	\$ 552,170
Membership Dues	»	\$ 3,312,286
Program Fees	»	\$ 3,494,462
Sales of Merchandise & Services	»	\$ 85,752
Grants	»	\$ 695,009
Rental Income	»	\$ 121,968
Other	»	\$ 86,772
<b>TOTAL REVENUE</b>	<b>»</b>	<b>\$8,348,419</b>

## EXPENSES

Salaries, Benefits, & Taxes	»	\$4,551,855
Contracted Services	»	\$1,000,488
Program Services	»	\$ 900,079
Occupancy	»	\$1,096,638
National YMCA	»	\$ 117,165
Financing Costs	»	\$ 307,416
Other	»	\$ 326,767
<b>TOTAL EXPENSES</b>	<b>»</b>	<b>\$8,300,408</b>

**NET REVENUE** ————— **\$48,011**

# BOARD LEADERSHIP

## BOARD OF DIRECTORS

### **Tony Shakely, Chairman**

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Ralph Sterzinger



The Butler County Family YMCA  
would like to recognize Jim Druschel  
for his exceptional service to our  
organization and wish him farewell,  
but never goodbye.

### **Trustee Emeritus:**

Kenneth Fraser  
John Kosar

## BOARD OF MANAGERS

### **ROSE E. SCHNEIDER FAMILY YMCA**

#### **Bill Tracy, Chairman**

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David Bollman  
Alan Colorito  
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Judy Lyle  
Trish McCarthy  
Gary McKeown  
Bob Zonts

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Ed Wadding  
Karen Wise



## OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

## OUR CAUSE

The Y is the leading nonprofit committed to strengthening community by connecting all people to their potential, purpose, and each other.

## OUR FOCUS

Working locally, we focus on empowering young people, improving health and well-being, and inspiring action in and across communities. By bringing together people from different backgrounds, perspectives, and generations, we ensure that we all have access to the opportunities, relationships, and resources necessary to learn, grow, and thrive.



### ARMCO PARK

341 Centreville Pike  
Slippery Rock, PA 16057

### BUTLER YMCA

339 North Washington Street  
Butler, PA 16001

### ROSE E. SCHNEIDER FAMILY YMCA

2001 Ehrman Road  
Cranberry Township, PA 16066